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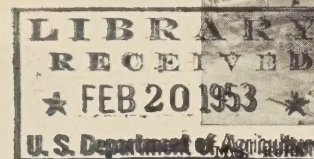
# Keith's Own Home-Grown Cultivated Blueberries

• Strawberries  
• Raspberries  
• Grapes, etc.

## 1953



KEITH'S  
Blueberries  
Big as Cherries



...adding a tray (10 pts.) of Big Beautiful Blueberries. You can grow Blueberries like these right in YOUR garden, or lawn.

**Now** You can have Blueberries

Grow them right in your garden, on the lawn, along sidewalk—grow them anywhere you grow Shrubs or Roses.

One planting lasts a lifetime.

**SAVE** Buy Direct From Grower

Keith is Headquarters for Blueberries. We have been growing Blueberries for over twenty years. Keith has the BEST at LESS.

**\$5.20**  
You Save \$1.65

Cut to **\$5.20 SPECIAL** Save **\$1.65**  
**Introductory OFFER**  
**Keith's Complete Blueberry Garden OFFER No. 1**

HERE'S YOUR CHANCE! We want everyone who receives our Berry Book this year to have some of our big, beautiful Blueberries, therefore this Special Introductory OFFER at this very low figure, ONLY \$5.20. Never before have we offered so much for so little. Don't miss opportunity. A complete Blueberry Garden. Planting and care come with order.

1 4-yr., No. 1 Bearing Age Rubel (page 4) .....	\$1.75
1 4-yr., No. 1 Bearing Age Jersey (page 4) .....	1.85
1 Bag Acid Peat Humus (page 8) .....	1.85
1 Package Fertilizer (page 18) .....	1.40

Regular Price .....	\$6.85
You Save .....	1.65

**Introductory Price Only \$5.20**

My be sent by Express or Parcel Post. See Parcel Post NOTE bottom page 18. Shipping wgt. approximately 45 lbs.

At right

You see a Cultivated Blueberry in fruit. Note the big, beautiful velvety blue berries. A closer view of the berries is shown above on this page.



**KEITH'S PLANT NURSERY**  
Sawyer, Michigan



# Keith's Ready-to-Bear Blueberry Offer No. 2

Filled with Keith's Own Home-Grown Bushes Direct from Field to You

## CAN BE GROWN ANYWHERE

This Blueberry Offer can be successfully grown along your garden or back-yard fence, along the walk, in fact anywhere Shrubs or Roses, etc., can be grown. And it is easy to make the soil suitable. (See pages 3 and 6.)

**\$8<sup>65</sup>**

You Save  
\$2.05

## Keith's Ready-to-Bear Blueberry Offer No. 2 Our Most Popular Offer

More people buy this Offer than any other. Filled with three 5-yr. ready-to-bear bushes, in three most dependable, hardy, thrifty, reliable varieties. Complete with enough Acid Peat Humus (p. 6) and Blueberry fertilizer to properly feed them.

1 5-yr. No. 1 Jersey .....	\$2.50
1 5-yr. No. 1 Rubel .....	2.35
1 5-yr. No. 1 Cabot .....	2.60
1 Bag Acid Peat Humus .....	1.85
1-lb. Bag Fertilizer (page 18) .....	1.40

Listed price .....\$10.70

You Save ..... 2.05

**Costs You ONLY \$8.65**

May be sent Parcel Post or Express collect. For Parcel Post see "NOTE" under Parcel Post p. 18.

NOTE—Two or more Offers for ONLY \$15.75. Approximate Shipping Weight, 65 lbs.

NOTE.—This offer above is filled with our 5-yr. No. 1 bushes. (See page 7.) Should you wish the No. 1A Selected grade (page 5), add \$1.70 to the "Reduced Price to You."

**FREE — With every  
Blueberry Offer  
we send you  
Planting, Cultural,  
Pruning Methods**

## Your Most Money-Worth Buy

Keith's Complete Blueberry Offer No. 2 gives you the most for your money. Three large, bearing-age Blueberry bushes, along with sufficient Acid Peat Humus (page 8) and Special Fertilizer (page 18), and with each Offer we send you FREE complete instructions on how to plant and care for the bushes. The three varieties are most productive, hardy, thrifty growers, and will bear under most adverse conditions. Give them the care suggested in the instructions we send you and you will have surprisingly satisfactory results. It's Easy to Grow Blueberries When You Set Keith's Bearing-Age Bushes.

### Grow Blueberries in Half Barrel (See page 8)

Take a half barrel, or large tub and sink it in the soil even with the surface. Fill half full with a mixture of one part rich loam soil and two parts Keith's Acid Peat Humus, pack firm, set bush in middle, and fill with mixture packed well. Keep the soil always moist with rain water. (See page 8 and 11.)

These three 5-yr. Blueberry Bushes were planted two years ago this spring in a trench 10 ft. long, 3 ft. wide and 2½ ft. deep, and lined with heavy roofing paper to keep tree roots and soil water out. The soil was mixed half and half with Keith's Acid Peat Humus (page 8.) Note their growth.







**\$11.90**  
You Save \$2.55

We are the largest grower of Blueberry bushes in the country. We also harvest berries, as high as 32,000 pt. boxes in one season. Blueberry bushes are grown right. Blueberries is our specialty. 25 years of experience.

## NOW You Can Have Lots of Big, Sweet Blueberries

We Suggest the Following for All Our Blueberry Offers

Set the bushes along your walk, drive, next to the porch, on the lawn, in your garden, anywhere shrubs, Roses, etc., can be grown. Space them 4 to 5 feet apart, in holes dug 18 inches deep, 18 to 24 inches across. Mix Keith's Acid Peat Humus as directed (page 8), pack 4 inches deep in bottom of hole. Place bush in middle of hole and work mixed soil and humus well around and over the roots to within 2 inches of top. Then water well with Ra-Pid-Gro in water (read page 18), and care for bushes as directed in free "Planting Instructions and Care," sent with offer. We suggest using half-barrel (see page 8), or a box or trough shown page 8. Try the "Permanent Blueberry Planting" given on page 8.

### Blueberry Bushes Used for Lawn Planting, Hedges, etc.

Because of the brilliant red to deep maroon colors of their leaves, and the attractive creamy white tubular blossoms, Blueberry bushes are being much used for ornamental purposes. They may also be used for hedges, and can be trimmed high or low, besides these uses they produce beautiful big berries.

### One Planting Lasts a Lifetime

No replacing the bushes every year or so as you would Raspberries, etc. Keith's Cultivated Blueberries grow and produce for years. Plant once and you are through.

### Ideal for Summer Homes

Blueberry bushes bear during the summer-resort months. Set a few and have berries while you are at your summer home.

# Keith's BIGGEST Ready-to-Bear Blueberry Offer No. 3

Filled with Our Own Home-Grown 6-yr. Bushes Direct From Field to You.

**A BIG Value for Less Money  
You Save \$2.55**

## Keith's Blueberry Offer No. 3

Keith's biggest Offer in Big Blueberry Bushes—Three 6-yr. No. 1 bushes with enough Acid Peat Humus (page 8) and fertilizer to properly plant them. Our 6-yr. bushes are limited. ORDER EARLY.

1 6-yr., No. 1 Jersey .....	\$3.75
1 6 yr., No. 1 Pioneer .....	3.50
1 6-yr., No. 1 Rancocas .....	3.95
1 Bag Acid Peat Humus .....	1.85
1-lb. bag Fertilizer (page 18) .....	1.40

List Price .....\$14.45  
You Save ..... 2.55

**Cost You Only \$11.90**

(NOTE: Two Offers for Only \$22.85)

## EASY TO GROW

Whether you live in a village, city, or the country, you can have Blueberries. They can be grown anywhere Roses, Shrubs, etc. are grown. It's just as easy.



Here's Offer No. 3

**KEITH'S**  
Acid Peat Humus  
FOR GROWING BLUEBERRIES

Here's what you get in "Blueberry Offer No. 3". The bag of fertilizer isn't shown. The bag of Peat Humus and bag of fertilizer are packed around roots and tops.



# Rubel (Medium Early) "Old Reliable" →

In Keith's Own Home-Grown Bushes Direct from Field to You

Of all the Blueberry varieties that we have grown, the Rubel is the most sure to bear every year. It stands the most severe winter weather, has a long fruiting season (6 weeks), beginning with us in early July, and will bear more berries, one year with another, than most known varieties. Berries are large, uniform in size with a pleasing Blueberry flavor. One of the best for pies, canning, preserves, deep freezing, etc. An early, constant bearer. Hardy in northern United States.

## For You

You will never believe just how wonderfully enjoyable and profitable it is to grow Blueberries right in your garden, lawn or yard. This joy is yours when you set Keith's Own Home-Grown Bearing Age Bushes.

## Rubel Bushes Bear for Years

The Rubel Blueberry is not like the Raspberry or other small fruit—one planting lasts for years.

## Rubel is Easily Grown

You don't have to fuss around with Rubel to get it to grow and produce a crop of big berries every year. Just set the bushes out and you are through. Very little additional care required. (See pages 3 and 4.)

## Rubel Prices

(Supplied with Keith's Own Home-Grown Bushes)

**NOTE.**—All our Blueberry bushes are sold according to AGE. A 4-year bush means it has been grown in the open field for FOUR YEARS, a 6-year bush for SIX YEARS. The 6-year, Selected Bushes are more branched (bushy) with larger root system and taller. They are the BEST.

	4-Yr. Bushes		5-Yr. Bushes		6-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A	No. 1	No. 1-A
Each	\$ 1.75	\$ 2.25	\$ 2.35	\$ 2.95	\$ 3.55	\$ 4.25
3 for	4.35	5.85	6.45	8.10	8.70	11.10
5 for	6.75	9.25	9.75	13.00	14.00	18.00
10 for	12.00	14.00	16.00	22.00	24.00	33.00
25 or more each	1.00	1.30	1.40	1.65		

Write for prices on larger quantities.



Rubel berries (actual size). Ideal for deep freezing. All home uses.



Jersey (Actual size)

# ← Jersey (Late) A "GIANT" in the Blueberry Family Berries Very Large, Delicious, Sweet

In Keith's Own Home-Grown Bushes—Direct to You

Jersey is the most popular Blueberry today. This is due to the (1) exceptionally large berries, with an attractive blue color, (2) highly productive, fast, thrifty-growing bushes. Jersey has all you can ask for in Blueberries.

➤ **JERSEY** is a large, attractive improved Blueberry that is becoming very popular because of its extra large berries, many of them over 3/4 inch across. It ripens its large berries a little later than the Rubel. We recommend Jersey very highly.

**BUSHES** are fast growing, semi-upright, 5 to 6 feet high. Makes a very attractive bush for lawn planting (page 3) at the same time very suitable for group planting or in rows in the garden. Should be set at least 5 feet apart in bed plantings. 5x10 in field culture.

**BERRIES** extra large, mild, sweet flavor, that is retained after cooking. One of the best Blueberries for fresh desserts. Excellent for shipping. Berries hang to the bushes for days before dropping—a good characteristic.

**EASY TO GROW** With Keith's thrifty, productive Blueberry Bushes and Acid Peat Humus and Special Fertilizer, it will be easy for you to grow your own fresh Blueberries.

## Jersey Prices

(Supplied with Keith's Own Home-Grown Bushes)

	4-Yr. Bushes		5-Yr. Bushes		6-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A	No. 1	No. 1-A
Each	\$ 1.85	\$ 2.35	\$ 2.50	\$ 3.25	\$ 3.75	\$ 4.35
3 for	4.50	6.30	6.75	8.85	9.60	10.95
5 for	7.00	9.00	10.00	13.75	15.00	17.50
10 for	12.00	16.00	16.50	22.00	25.00	32.00
25 or more each	1.10	1.30	1.40	2.10		

Write for prices on larger quantities.





## Cabot Earliest of Them All

### Ripens a Week Ahead of Any Other Variety We Offer

### Cabot Gives You a Longer Blueberry Season

For Early Berries Plant Cabot. Earliness is what makes Cabot stand out ahead of other varieties. It ripens its large, attractive, well-flavored berries at least a week ahead of any variety we offer. Cabot will give you at least a week longer to have fresh berries, and you will have a lot of these early berries, for Cabot ripens a lot of berries at once. Plant Cabot for your early berries.

#### CABOT PRICES

	4-Yr., No. 1	4-Yr., No. 1-A	5-Yr., No. 1	5-Yr., No. 1-A
Each .....	\$1.85	\$2.35	\$2.60	\$3.30
3 for .....	4.80	8.30	7.50	9.00
5 for .....	7.50	10.00	12.00	14.25
10 for .....	14.00	17.50	20.00	24.00

## PIONEER (Early) Pleasing Flavor—Extra Large

Pioneer does not grow into a tall, upright bush—it's low and spreading (4 feet high, 4 feet wide). Produces large yields of blue, Plum-colored berries, many over one-half inch across (see picture below). Bushes make fine hedge planting, or can be planted alone or in groups, and don't freeze back even at 20 degrees below zero. A very reliable variety. We have grown it over 20 years.



Note the size of these Pioneer Blueberries from Keith's Cultivated Bushes. Three are 2 inches across. Big as Cherries. Easier and quicker grown.

With every Blueberry order, Keith sends you complete planting instructions and care—just how to plant and care for Blueberries.



Pioneer  
(Actual Size)

#### PIONEER PRICES

	4-Yr. Bushes		5-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A
Each .....	\$ 1.65	\$ 2.10	\$ 2.50	\$ 3.00
3 for .....	4.65	6.00	6.90	8.70
5 for .....	7.25	9.50	10.50	12.25
10 for .....	13.00	16.50	17.50	23.00



## RANCOCAS (Midseason)

One of the Best for Home Uses

RANCOCAS is one of the oldest varieties in the Blueberry "Family." It, like many of the older ones, was found growing wild in a Blueberry marsh. So outstanding were its berries, that it was "domesticated" brought in and placed under cultivation and it proved to be a very worthy variety.

THE BUSHES are hardy, make a sturdy upright growth, attaining a height of 5 to 6 feet if not kept pruned back, as all Blueberries should. Grows quite open and requires very little thinning out, as does the Pioneer.

RANCOCAS BERRIES average medium to large in size, holding a uniform size until the end of the season, which ends earlier than the Rubel because it ripens its berries more at one time. They have a deep blue bloom covering a blue-black skin color, have a mild, sweet flavor, are firm and meaty and hold their flavor after cooking. One of the best varieties for home uses.

#### RANCOCAS PRICES—(5-Year Bushes)

No. 1 Grade, Bearing Age	No. 1-A Grade, Bearing Age	6-Year, No. 1
Each ..... \$ 2.50	Each ..... \$ 3.25	Each ..... \$ 3.95
3 for ..... 6.75	3 for ..... 8.85	3 for ..... 9.95
5 for ..... 11.50	5 for ..... 13.75	5 for ..... 15.00

Note.—In ordering Acid Peat Humus figure 1 bag for each three bushes.





Here is a view of a recently planted commercial Blueberry planting. These bushes were 5-year bushes when planted, 3 years ago. Look at them now—well on the road to large yields. Set Keith's 5-year Bearing-Age Blueberry bushes and see what they will do for you in 3 years.

## There is Big Money In Blueberries from a Small Plot of Ground

Naturally Blueberries grow wild in low lands or marshes but they CAN be grown in ordinary garden or farm soil, where the soil is acid and soil water can be held by mulching with leaves, straw, etc. If you have a low, damp spot in your garden or field give it a "try out" with three of our 5-year bushes. Mulch them with plenty of leaves, sawdust, straw, etc. We feel sure you will be surprised with the berries the bushes will yield. On higher grounds—in your lawn, garden or field—"try out" three of our bushes, mixing with the soil our Acid Peat Humus (page 8), or use leaves from your lawn, or off the street, if in town. Fertilize with "Ra-Pid-Gro Water" (page 18). Barnyard manure is OK. Wonderful results can be had by mulching with "strawy" barnyard manure. To keep the soil acid, water at least twice during the summer with Aluminum Sulphate (obtainable at any Drug Store), 2 teaspoonfuls per gallon of water. Do anything you can to keep the soil always moist, (not soaked) and acid, so the bushes will be "at home." Then they sure will surprise you with plenty big berries.

### 1/4 Acre Net \$328

From one-fourth acre, during July and August, we harvested \$517.00 in Blueberries (Adams, Rubel, Jersey, Pioneer) with a profit of \$328.23—over \$1200 per acre. Have you one-fourth acre or less suitable for Blueberries? On small or large lots there is BIG MONEY in Blueberries. (Read above paragraph.) (See pages 3 and 8 for suitable soils.) You don't have to have large acreage to make money in growing Blueberries.

### Will Grow Anywhere LAWN—GARDEN—FIELDS

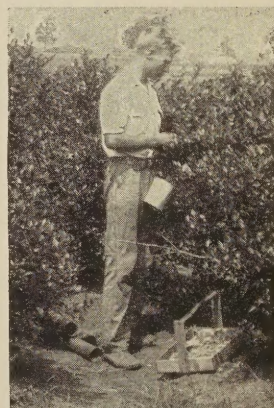
Keith's Cultivated Blueberries will grow anywhere—a few bushes at one end of your garden, on your lawn (hedge or otherwise) or in your field, will surprise you with their BIG, BEAUTIFUL BLUE berries, five times larger than wild ones found in swamps—berries large as Grapes, with a delicious Blueberry flavor, and lots of them.



The above is a snapshot of our pickers, of last summer, just starting in on one of our Jersey fields. This block of 12-year Jersey bushes produced over 25,000 pints of berries. Some of the bushes in this block yielded over 42 pints during the season (July 17th to Sept. 15th.)



Here is a snapshot of pickers harvesting Blueberries from a block of 4-yr. on left, 5-yr. on right, bushes. The 4- to 5-yr. bushes you order will be dug from this block. See another snapshot on page 7.



Picking Blueberries from Keith's Cultivated Bushes. Bushes of this size and age bear from 20 to 30 pints per season—July, Aug., Sept.



Above is a snapshot of our pickers headed for the block of Jersey bushes shown at the left above.



# Keith's Bearing-Age Blueberry Bushes

Direct from Keith's "Blueberry Headquarters" to you which insures  
Growth and Production.  
Blueberry Growing is our Specialty—25 Years Experience.

## Saves You Years of Waiting for Berries

Why wait three or more years for your berries when you can set Keith's Bearing-Age Blueberry bushes and pick berries in 80 days? Keith's Bearing Age Blueberry bushes are ready to bear for you this summer. They have been carefully grown and cared for in cultivated rows for four or more years, cared for just like bushes in bearing fields. This is all to your advantage, for it saves you years of waiting and all the necessary care you would have to give the bushes to bring them into bearing.

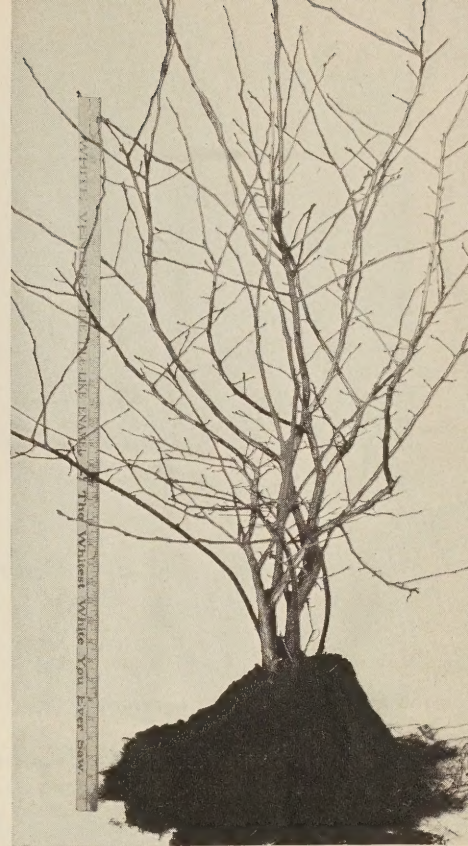
## Why Keith's Own Home-Grown Blueberry Bushes Are Best

Grown in open rows and given the same care and attention we give our commercial plantings, Keith's Bearing-Age Blueberry bushes develop shapely, well-branched, productive bushes. **They are grown to produce for you.** They are much better, in every way, than so many bushes offered today that have been grown in crowded rows and sold in terms of height only. **Keith offers you bushes by "AGE"** instead of "inches in height." In our bushes, height takes care of itself. Note the shape and height of the bush at the right.

## Keith's 4-Year

therefore we are offering them at **money saving attractive, reduced prices.** They are up to grade, age, and productiveness, and are identical in every way with our older (5- and 6-year) bushes, and because they **are** up to grade, branching, productiveness, etc., they are a wonderful buy for you this spring, and will help you get a start in Blueberries at low cost. (See OFFER No. 1, front cover.) These 4-year Ready-to-Bear Blueberry bushes will be dug from the field shown in the picture at right and shipped direct to you.

**Ready-to-Bear Blueberry Bushes.** This year we have a large block of 4-year Ready-to-Bear Blueberry bushes (picture right below) that have to be moved this spring,



Here you see one of Keith's Bearing-Age Cultivated Blueberry Bushes. Note heavy mass of roots, large top growth, well branched. Loaded with fruit buds which will develop into berries this summer. Keith's Bearing-Age Blueberry Bushes are the largest and best Blueberry bushes obtainable. This bush is the six-year size and shipped direct to you from the nursery row.

## Keith's 5-Year

these years of growth to your advantage. They are well branched and loaded with fruit buds, which develop into berries in summer. Don't confuse them with Blueberry bushes offered in terms of height only. They are the best buy and saving for you. Most of our customers order bushes of this age. (See OFFER No. 2 on page 2.)

**Ready-to-Bear Blueberry Bushes** have been grown under the same conditions and care as all other Keith's Ready-to-Bear Blueberry Bushes and have

## Keith's 6-Year

are the largest bushes we offer. They have been grown for six years with the same care, cultivation, and attention given our bearing bushes. **OUR SUPPLY OF SIX-YEAR BUSHES IS LIMITED THIS YEAR. ORDER EARLY.** They can be supplied in our **BLUEBERRY OFFER No. 3** on page 3.

**Ready-to-Bear Blueberry Bushes** have been grown in open rows, and under the special care and conditions mentioned in the above paragraphs. They



Picking Blueberries in our field of 4-year bushes. Note size. You'll get bushes from this field when you order Keith's 4-year, Bearing-Age Bushes. (See front cover for Blueberry Offer No. 1.)



A snapshot of pickers harvesting Blueberries from a block of five-year bushes. The five-year bushes you order will be dug from this block. (See page 2 for OFFER No. 2.)

## Keith's Blueberry Grades Grade No. 1

Blueberry bushes, whether they be in the 4- or 5-year, or 6-year age, are well branched and well rooted bushes. They are of bearing age and contain fruiting buds that will develop into fruit during this coming summer. They are larger and superior to many Blueberry bushes being offered today for they have been transplanted and grown in the open in our nursery rows, where they receive the best of care and cultivation, thus causing them to develop into well branched, large productive bushes.

**Grade No. 1-A** This is our best grade of Blueberry bushes. Because of having more room to spread out in the nursery row, these bushes are well branched, larger, have more fruiting buds and branches, and larger root systems than the No. 1 grade. They are **SELECTED BUSHES.** To have the best Blueberry bushes, those that are **more branched, larger root systems** order Keith's No. 1-A Selected Grade. They are the **best bushes obtainable**—they are **selected**, yet they cost so little more.





Three Cultivated Blueberries growing in a galvanized trough 24 by 24 inches by 8 feet long, filled with prepared soil (see below). Planted two years. Six-year bushes used. Note height and spread, 4 to 6 feet tall. Lots of berries.

## Grow Blueberries In a Galvanized Trough

Any one of Keith's Blueberry offers may be grown in a box or galvanized trough 18 to 24 inches by 36 inches deep by 8 feet long. Fill 6 inches in bottom with prepared soil (see below), set in the bushes and follow instructions as in planting on lawn or garden. If possible use soil from Huckleberry or Blueberry marsh where they grow wild. Use Plant Food solution in planting—page 18.

## Have a Permanent Blueberry Planting

Dig hole 10 feet long, 4 feet wide, 3 feet deep, and line bottom and sides with heavy roofing paper to keep out tree roots. Fill with a mixture of one part top soil, to two parts Keith's Acid Humus at right. If leaf mold is available, substitute it for Acid Peat Humus or use one-third each of all three. In this bed, set 3 Keith's Blueberry bushes. To water properly, sink one 4-inch tile near each bush (top flush with surface) and fill with water when necessary to keep soil moist. Don't use water with lime in it. Use rain water, or water from lake or river. It is generally "soft." Beware of "city" water. Fertilize the bushes when set and three more times during summer with Ra-Pid-Gro (see page 18) dissolved in the water. 1 lb. makes 22 gallons.



Growing Keith's Cultivated Blueberries in a half barrel. See suggestions at right.

# Now YOU CAN GROW PLENTY OF BLUEBERRIES

IN YOUR GARDEN, ON YOUR LAWN, ALONG YOUR WALKS OR DRIVE.  
HAVE THEM FOR YEARS FOR YOUR TABLE USE, PIES, MUFFINS, ETC.

**Easy to Grow** We used to think Blueberries could be grown only in low marshes. NOT SO NOW. Now they can be successfully grown, with very little soil preparation, anywhere about your yard, in your garden or in cultivated fields. They can be as easily grown as Roses or any ordinary shrub and in the same places. Those who have planted Keith's Cultivated Blueberry bushes now have plenty of berries. It's easy to have them. It's no trick at all nowadays to grow and have plenty of big sweet Blueberries. No need trudging through wet, boggy marshes any more.

## Will Grow Anywhere—Garden, Lawns, Along Walks

You can easily grow Keith's Cultivated Blueberries. At one end of the garden, on your lawn like shrubs, along your walks or drives, as a hedge planting. They can be grown anywhere with little extra care.

## Keith's Acid Peat Humus Ideal for Blueberry Growing

Keith's Acid Peat Humus has the right acidity and contains the necessary plant humus for growing Blueberries. It is taken from a marsh where layer upon layer of organic matter has been deposited during ages past. We suggest mixing it at least two parts to one of your soil, or better yet leaf mold taken from under trees in woods. The more acid your soil and the more humus it contains, the less Acid Peat Moss necessary. It is also very beneficial in building and maintaining lawns, enriching the soil around Roses, shrubs, growing Rhododendrons, Holly, etc. It is a soil builder and makes plants grow.

Price: 1½-bu. bag, \$1.85; 3 or more at \$1.65 each.



## Extra Peat Humus—Good Investment

For lasting results and for better bush growth we suggest your getting an extra bag of Keith's Acid Peat Humus to be used in planting along with that we send with the bushes when ordered in the "Ready-to-Bear Blueberry Gardens." The holes can be dug a little wider and thereby afford a larger prepared soil for the roots to expand and grow into. If you order an extra bag along with the "Ready-to-Bear Blueberry Gardens," a special price of \$1.50 per bag will be allowed.

## How to Plant and Grow Keith's Cultivated Blueberries

**Field Culture** Remember, the Blueberry must have an acid soil (pH 4.0 to 5.1) and plenty of water. Keep this in mind in selecting your soil for commercial plantings. A drained Blueberry (Huckleberry) marsh is ideal. Growths of White Cedar, Leatherleaf, Red Maple, etc., are indications of suitable soil. But to make sure always have the soil tested for acidity. Water table should be 30 to 48 inches below surface. Some soils are found to be too acid and this can be corrected by the addition of lime. See your county agricultural agent. Low meadow lands are sometimes suitable. Set plants 6 feet in row, spacing rows 10 feet apart (about 800 per acre). Write us for further information.

## For Garden or Lawn Planting

Keith's Cultivated Blueberries are as easily grown as Roses or shrubs. All you have to do is to see that the soil is moist, loose and acid. To accomplish these, we suggest the following: Dig a hole 18 inches across (larger for larger bushes) and 16 inches deep, and fill half full with a mixture of one part your soil, two parts acid peat, leaf mold, marsh soil, or BETTER YET, Keith's Acid Peat Humus (see above) which we guarantee for our Cultivated Blueberries. Pack this mixture firmly in the bottom half of the hole, then set the bush in on packed mixture and fill in around the roots and on top of them with the mixture until the hole is full. Pack down very firm, then water thoroughly until the whole mixture, from the bottom to top, is thoroughly soaked with water, rain water preferred. DON'T USE WATER WITH LIME IN IT. It will sweeten the soil. The soil must be kept acid, and don't let it become dry, then you can grow lots of Blueberries. COMPLETE PLANTING INSTRUCTIONS AND CARE COME WITH EACH SHIPMENT. We suggest using Ra-Pid-Gro in the water. It's a good Blueberry fertilizer (page 18).

## Growing Blueberries in Half Barrel

Blueberries may be grown in a half barrel, large tub, or box submerged or not, in the soil so the top is even with the surface. These containers prevent outside roots (trees, shrubs, etc.) and soil water from entering the prepared soil. For drainage make a few holes in the side of the barrel about one foot from the bottom. Fill the barrel two-thirds full with a "prepared" soil (see this page). Set the bush in the middle and fill full with prepared soil, working in well among and around the roots. Pack firm and water with water free from lime. Use "fertilizer" water made with fertilizer that comes with the bush (page 18). Feed bush every three weeks with this "fertilizer water." Keep the soil acid and moist. Follow suggestions on page 3, also instructions that come with bushes.



## Keith's Super Mastodon Everbearing Strawberry

Many varieties of the everbearing Strawberry come and many go, but the Mastodon still is with us. We have grown and tested new varieties of everbearers as they "came out," over 25 years ago, but we still recommend the Mastodon.

### 5 Reasons WHY

Keith's Super-Mastodon Plants Win  
They Are Hard to Beat

- 1.—Begin to bear 60 to 90 days after planting.
- 2.—Bear well in garden or field culture.
- 3.—Bear 3 crops instead of 1: Summer and fall, next spring, next summer and fall.
- 4.—Most productive of all everbearers.
- 5.—Berries are well flavored, fine for table use, canning, preserves, quick freezing.

If you are wanting berries this coming summer and fall, then set Keith's Super-Mastodon plants this spring.

Set plants after "Keith's New Way," see page 17.

### PRICES OF KEITH'S SUPER-MASTODON PLANTS

25 plants .....	\$1.85	300 plants .....	\$10.75
50 plants .....	2.85	500 plants .....	15.50
100 plants .....	4.75	1000 plants .....	29.75
200 plants .....	8.95		



**MASTODON**  
A Hardy Sure-to-Bear  
Everbearing Strawberry



**Superfection  
Everbearer**

### SUPERFECTION PRICES

25 for .....	\$ 2.00	300 for ....	\$11.75
50 for .....	3.00	500 for ....	16.50
100 for .....	5.00	1000 for ....	31.00
200 for .....	9.50		

## Superfection Everbearer

### New and Proving O. K.

Here's a new everbearer you can't afford to miss. The berries are a rich red all through, sweet, rich flavor. Holds color, flavor and shape during cooking and freezing. A "honey-sweet" berry. None better for shortcakes.

### Have Berries All Season

Everbearers begin to bear in July and August after setting, bear until snow falls. Same plants fruit at the regular Strawberry-time in spring, that summer and fall. They are **EVER** bearing.

## Scarlet Gem Ever- bearer And Reliable Variety

**Continuous Bearer—Aug. to Nov.  
Also Next Spring**

1. Berries firm, uniform, scarlet-red all the way through.
2. Make many plants.
3. Good deep freezer. Holds shape and color.
4. No green, hard ends.

The Gem is a continuous producer of medium large, scarlet-red berries. It produces berries during summer and fall, also next spring at usual Strawberry time. It's a good plant, makes a good fruiting row. Prices below.

25 for .....	\$ 2.00
50 for .....	3.00
100 for .....	5.00
200 for .....	9.00
300 for .....	11.50
500 for .....	16.00
1000 for .....	30.50

**Scarlet Gem  
Everbearer**



### SPECIAL Keith's Everbearing Strawberry OFFER

In order that you may have all three of Keith's Everbearers we make this Special Offer.

25 Mastodon .....	\$1.85
25 Gem .....	2.00
25 Superfection .....	2.00

List price .....

\$5.85

**Special Price \$5.50**

2 OFFERS for \$10.00; four for \$18.50



# Keith's New PAYMASTER

## Excellent Variety for Deep Freezing

Keith's Paymaster is one of the best Strawberries on the market today for deep freezing and home use. We have grown, frozen, preserved, canned, and had it for table use for over eight years and found it the best. In fact, we originated the variety. Selected from some 3,000 other seedling crosses (Premier x Gem.)

The Illinois State Experiment Station at the University of Ill., at Urbana, Ill., found Paymaster one of the best for freezing. It also does well in soils like they have in Illinois at Urbana. Paymaster has gradually been coming to the front for the past eight years, and now it has gained recognition at one of our leading Experiment Stations, Urbana, Ill. It's on the march.

## You'll Only Know By Trying

You could read pages about Keith's Paymaster, but you'll never know it until you see it fruiting, and eat and freeze its excellent berries. Be sure to order and plant some this spring.

### PAYMASTER PRICES

We ask you to order your Paymaster plants early for the supply is limited this season, sorry.

25 plants .....	\$1.50	500 plants .....	\$11.00
50 plants .....	2.75	1000 plants .....	20.00
100 plants .....	4.00	(Note. See more about	
200 plants .....	7.00	Paymaster on page 12.)	
300 plants .....	8.50		



## Paymaster Makes Good at Illinois Experiment Station

Dear Mr. Keith:

"Of about 200 Strawberry varieties we tested here in 1951 and 1952, Paymaster proved to be one of the best varieties for freezing and one of the highest yielders. The fruit was large, firm, sweet, and high in quality"

Sincerely,

Herschel L. Boll,  
Assistant in Pomology,  
Agricultural Experiment Sta.,  
Urbana, Illinois



## A STRAWBERRY GARDEN FOR MOTHER

Wouldn't your mother, in fact all our mothers, be delighted to have a small Strawberry garden, 100 plants or so, from which she could pick many quarts of delicious berries for her table and a few "to put up?" See page 17, where we list our "NEW-Way" Gardens.

Note: We can ship direct to your mother for you.

## DUNLAP (Early) The Nation's Best Known Berry

Enjoyed by more people than any other Strawberry. The most inexpensive variety to set. A sure grower and a sure producer. You sure can make good when you set Keith's Dunlap plants.

## SET KEITH'S DUNLAP BECAUSE:

- 1.—**DO WELL** in any garden soil. Reliable for beginners. Everybody's berry—everywhere.
- 2.—**PERFECTLY HARDY.** No winter-killing, and does well in heavy or light soils.
- 3.—**PRODUCTIVE.** Will yield paying crops where others fail. Still wonderfully productive under garden or field culture everywhere.
- 4.—**ALWAYS PRODUCES** a wide row of healthy, productive plants.

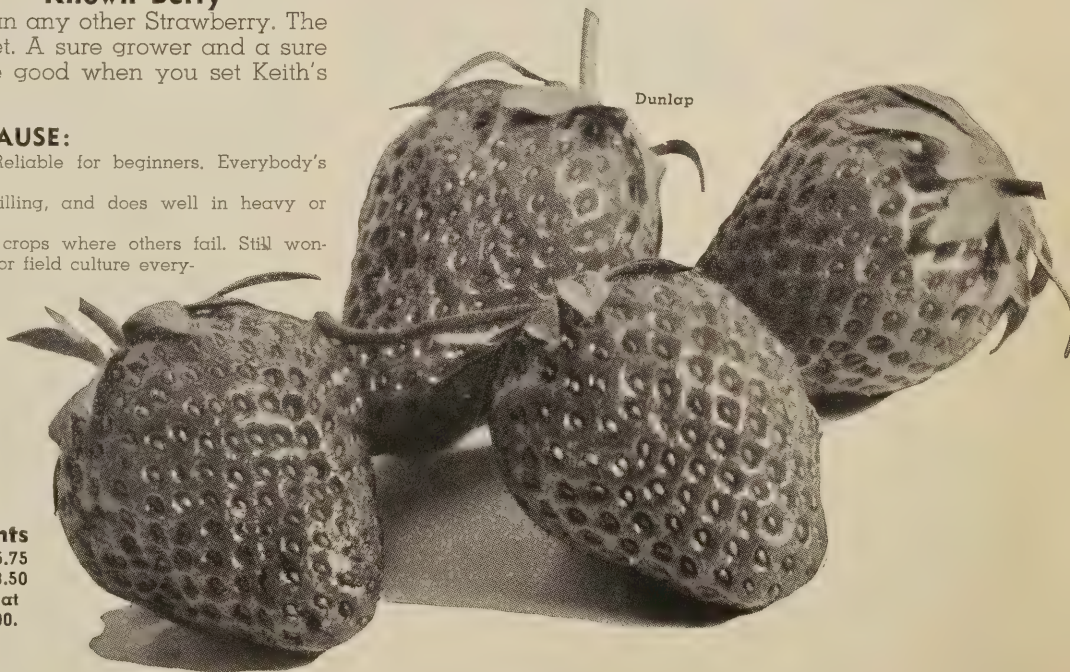
## THE BERRIES

Firm, sweet, dark red all through.  
Good lasting Strawberry flavor.  
Ideal for table use, preserves, etc.  
Also for "freezing."

### Prices

## Keith's Certified Dunlap Plants

25 plants ..	\$1.10	500 plants	\$5.75
50 plants ..	1.65	1000 plants	13.50
100 plants ..	2.50	2500 or more at	
200 plants ..	4.75	\$11.75 per 1000.	





# Keith's Grapes-Two NEW Ones

## Buffalo (Black, Very Early) New

This New Grape, with its reddish black color, is worthy of your trying out. It will add something new and different to your Grape arbor. The berries are large, black with a bronze cast, have an attractive winy taste, fleshy, and hang on the vines for a long time. The vines are thrifty and make rapid growth. Buffalo will give you something different in Grapes. Price: 2-yr., No. 1 plants, each \$1.00; 3 for \$2.40; 5 for \$3.65; 10 for \$6.50. 25 or more, 50c each.

## Van Buren (Very Early, Mid-August) New

**Extends Your Grape Season Over 4 Weeks**  
This New Blue-Black Grape is the earliest of all our Blue Grapes. It ripens in mid to late August 3 to 4 weeks ahead of Concord. Will extend your fresh Grape season over a period of 4 to 5 weeks. It's sweet with a delicious "grapy flavor" all its own. Wins all who taste it. This New Grape has been thoroughly tested, and needs no further "trying out." Get a few 2-year Van Buren plants and start this spring. You'll like Van Buren. Price: 2-yr., No. 1 plants, each \$1.00; 3 for \$2.50; 5 for \$3.90; 10 for \$7.50. 25 or more, 59c each.



Van Buren

## Fredonia (Early) One of the Best for All Purposes

Ask ANY State Experiment Station or Agricultural College about the FREDONIA Grape and you will learn of its suitability—one of the best early Grapes.

FREDONIA's sweet, foxy, delicious flavor makes it the BEST for table use, eating out-of-hand, or for making jellies, jams, Grape juices, etc. We know you will be delighted and more than surprised when you taste and use Fredonia. We have fruited Fredonia for six years and we can recommend it very highly, as one of the best Grapes for home and commercial uses.

### Most Profitable for Commercial Purposes

FREDONIA is 7 to 10 days earlier than the Concord, and its very compact bunches of large, beautiful blue berries, coated with a velvety "bloom," make it a ready "seller" anywhere it is offered for sale. Its extra earliness gets it on the market when prices are high. There's money in growing Fredonia. Vines are vigorous, thrifty growers, loaded with those large, compact, beautiful bunches.

## CONCORD Blue, Midseason to Late Very Reliable Always Bears

Here's another old standby. Very hardy, good grower, productive every year. The leading commercial variety. However, the Fredonia is becoming as popular, but it is an early Grape, and out of the way by the time the Concord ripens. (See prices below.)

## PORTLAND New Early White

Portland is a new early white Grape. In the white Grapes it is what the Fredonia is in the blue varieties. It's early, firm, wonderful flavor, hardy—doesn't freeze back like other varieties, nor is it subject to black rot like other Grapes. Bears well, ships well, eats well, cans well and a dandy for making Grape juice, etc. We know you'll like the Portland. See prices below.

## NIAGARA

(White)

An old reliable white Grape, very sweet, productive, with an attractive catchy flavor. None better for wines, juices, and the like. (See prices at left.)

PRICES	Each	3	5	10	25	50	100
Concord. 2-yr., No. 1	\$0.40	\$1.00	\$1.50	\$2.75	\$5.00	\$8.00	\$13.00
Concord. 2-yr., Ex. Large	.85	1.60	2.20	4.00			
Buffalo. 2-yr., No. 1	1.00	2.40	3.65	6.50	25 or more, 50c each		
Fredonia. 2-yr., No. 1	.50	1.40	2.00	3.50	5.75	8.75	14.00
Fredonia. 2-yr., Ex. Large	.75	1.85	2.75	4.25			
Portland. 2-yr., No. 1	.50	1.50	2.00	3.75	5.75	8.75	15.00
Niagara. 2-yr., No. 1	.50	1.50	2.00	3.75	5.75	8.75	16.00
Van Buren. 2-yr., No. 1	1.10	2.50	3.90	7.50	25 or more, 59c each		

Write for prices on larger quantities, commercial plantings.

## Grow Strawberries in Boxes or Barrels

### Save Space—Get Lots of Berries

One planting and YOU ARE THROUGH. No weeding, no cultivating, yet you can grow lots of fine berries in a small space. Use any good variety, but we suggest our Super-Mastodon ever-bearer. In spring varieties, we suggest Premier, Robinson and Fairland.

### BOX CULTURE

Sometimes it is more convenient to make, or use ready-made boxes. Boxes should be about 18 inches wide, 4 feet deep and 6 to 8 feet long, whatever size is most convenient. To keep the box sides from bulging, wire back and forth through sides. Make holes and plant as in Barrel Culture 5 inches apart. Plants required depends upon size of box.

### BARREL CULTURE

Use any common wooden or iron barrel, sugar barrel suggested, and bore 2½-inch holes 5 inches apart over its surface. Two in bottom for drainage. Fill the barrel with good rich soil and tamp well. Set plants through holes just like in open soil, as the barrel is filled and tamp well around roots. Set plants 5 inches apart around and over top of barrel. It will take about 75 plants to plant a sugar barrel.

**FOR WINTER PROTECTION:** Stack fodder, etc., around barrel or box. If straw is used, hold it in place around barrel or box with lattice or screen, woven wire, etc. Place on after freezing weather. Remove in spring when plant growth starts.

### PYRAMID CULTURE

Pyramid culture is recommended by many gardeners today. It's the most simple in construction, but takes more ground space than barrel or box methods. Make three frames (without bottoms) out of 6-in. lumber. The first frame is 6x6 ft. square, the second 5x5 ft. and the third 4x4 ft. Place largest frame on level ground and fill level full with rich garden soil packed well, especially in the middle. Walk on it. Place second 5x5 ft. frame on top of soil surface in the middle of larger frame and fill it with same soil packed level full. In the middle of this soil surface place the 4x4 ft. frame and fill it an inch or so above the frame surface with packed soil. Soil in the middle of each frame should be packed very firm to prevent settling. Set the Strawberry plants 5 in. apart in the 6-inch soil surface exposed around the frames and water thoroughly. Set top surface also. We recommend the use of Ra-Pid-Gro plant food (page 18.)

A pyramid of this size will take a cubic yard of rich soil and accommodate 175 Strawberry plants.

If you desire a larger "Pyramid Bed," make your frames accordingly, but in all cases don't make the frames so there is over six inches or under five inches of soil space exposed. The bed should be thoroughly watered when plants are set and as often thereafter to keep them vigorous. The first watering could be with "fertilizer water" made with Ra-Pid-Gro and once a month thereafter up to and including August.

We recommend for these systems of culture the following Strawberries: **Premier, Robinson, Fairland, or Mastodon** (Everbearing). Mulch the exposed plants and soil with straw, etc., for the winter.

### Special Grape Offer

Here's your opportunity to get an ideal Grape arbor for home uses, 4 different varieties, 4 different flavors, 4 different seasons. One each of Concord, Fredonia, Niagara, Portland.

**SPECIAL OFFER (2-yr., No. 1 plants)**

**Only \$1.65**

For either one or both the New Grapes (Van Buren, Buffalo), along with this Offer, add ONLY 75c per plant.











Paymaster—An all-around Berry. Short Cakes, Freezing, etc.



Dorsett—  
"King of Quality and Flavor"

Here's What Makes Dorsett the Winner It Is

1. **Flavor.** Sweet-perfumed unlike any other.
2. **Color.** Attractive, lasting glossy red.
3. **Size.** Big, above the ordinary.
4. The best for table, preserves, freezing.
5. **Yields.** Good, but not equal to Premier.
6. **Plants.** Hardy, thrifty, productive.

When you set Keith's Dorsett plants you will harvest those big sweet berries you'll call the neighbors in to see and write the local papers about.

# Strawberry Gardens Pay Big Dividends

## Costs So Little - Brings Big Returns

Fresh, Sweet, Juicy Strawberries for Your Table Every Day and Lots for Jellies, Jams, Preserves, Freezing.

### Brings In So Much—Costs So Little

WHY pay 35c to 50c a quart for your Strawberries when you can easily grow all you want right in your own back yard or garden? You have no idea how little time, space and cost it will take to have all the sweet, ripe, luscious berries you want. Just think, the berries will cost less than 1c per quart. But the big item is having all the fresh Strawberries you can use and just when you want them. They will be there—just go out and pick them.

### Takes Only 100 Plants

One hundred Keith's Strawberry plants will set one bed (4 rows) 25 feet long from which you can pick all the fresh Strawberries you can possibly use. This is what 100 Keith's Strawberry plants will give you—100 or more quarts of fresh, sweet berries. And how little time, space and money it will take. Plan right now for a Keith Strawberry Bed. You can certainly find space (50 ft. by 6 ft.) for 100 plants in your garden or back yard. (See also page 17.)

### 100 Plants Supply Family

We had all the fresh berries our family of five could use from the 100 plants you sent.  
Mrs. A. D. Davis (Ill.)

### 300 Supplies Family of Eight

The 300 plants supplied our family of eight with plenty of fresh berries and we had some to sell. Mother canned some, too.  
J. B. Kurtz (Ohio)



It takes only a few Strawberry plants along your hedge, to the back of the lot next to the fence, or some other location which you have about your home, to give you a lot of fresh Strawberries for home uses with some to sell. Look at what the man did with his few (300) plants. (For spacing and setting plants, see pages 17 and 19.)

## Paymaster (Midseason to Early)

(See also page 10)

Chosen from 3000 Other Seedling Strawberries

Paymaster was originated by Keith—a selection from over 3000 crosses. It is a cross between the Gem (Everbearing) and the Premier (Springbearing). After its worthy characteristics were noticed, this seedling was placed in an experimental row, where it proved to be the worthy variety it is today. You will like it.

### For Home Uses

Paymaster berries are rich red to the center, hold this rich color after cooking or freezing. It also holds its size, shape and rich Strawberry flavor during these processes. You will find Paymaster richly flavored with a lasting beautiful color. It has a long fruiting season, and the plants are hardy, disease resisting.

Paymaster prices: 25 plants, \$1.50; 50 for \$2.75; 100 for \$6.00; 200 for \$7.00; 500 for \$11.00; 1000 for \$20.00.  
(Parcel Post Rates, page 18.)



Premier

## Premier (Early)

Most Reliable Early Strawberry

### A Home Garden Variety

Premier is the leader in the Strawberry family today, because of its attractive red color, large yields of large perfect berries, and its earliness. These three make Premier the leader.

### Leads in the Commercial Field

Keith's Premier plants often yield over 2 quarts of attractive big berries for each plant set. Think of picking from 18,000 to 24,000 quarts per acre. This can be done when you set Keith's own-grown Premier.

### PREMIER PRICES

25 plants	.....\$ 1.30
50 plants	..... 2.25
100 plants	..... 3.50
200 plants	..... 5.00
500 plants	..... 9.50
1000 plants	..... 16.50
2500 or more plants at \$14.95 per 1000.	
(Parcel Post Rates, see page 18.)	



Just a few Strawberry plants gives the whole family something to do, and there's money in it, too. You will have all the berries you can use on the table, plenty to "put up" and freeze, and there will be many quarts to sell. Strawberry plants cost so little, yet give you so much.

## Dorsett (Midseason)

Noted for Its Wonderful Flavor

Dorsett Back Again

We used to list the Dorsett, but discontinued because it did not seem to do so good commercially, but now scores of our customers are asking for Dorsett so we grew a lot of fine Dorsett plants and have them to offer this year.

### Dorsett's Flavor is a Winner

Of all the Strawberries we have ever grown, there isn't one equal to the **Dorsett in flavor**. It can't be described. To say it's a rich, sweetly perfumed rare aromatic flavor don't tell the story. Folks, you'll have to taste the berries yourselves to know what the Dorsett flavor is like. No other Strawberry has the "Dorsett flavor." Set a few of Keith's Dorsett plants this spring, and you have a surprise coming.

### DORSETT PRICES

25 plants	.....\$1.35	500 plants	.....\$ 9.90
50 plants	..... 2.35		
100 plants	..... 3.35	1000 plants	..... 18.00
200 plants	..... 6.10		
300 plants	..... 7.50		
(For Parcel Post Rates, see page 18.)			

## Robinson (Late)

A Giant in the Strawberry Family

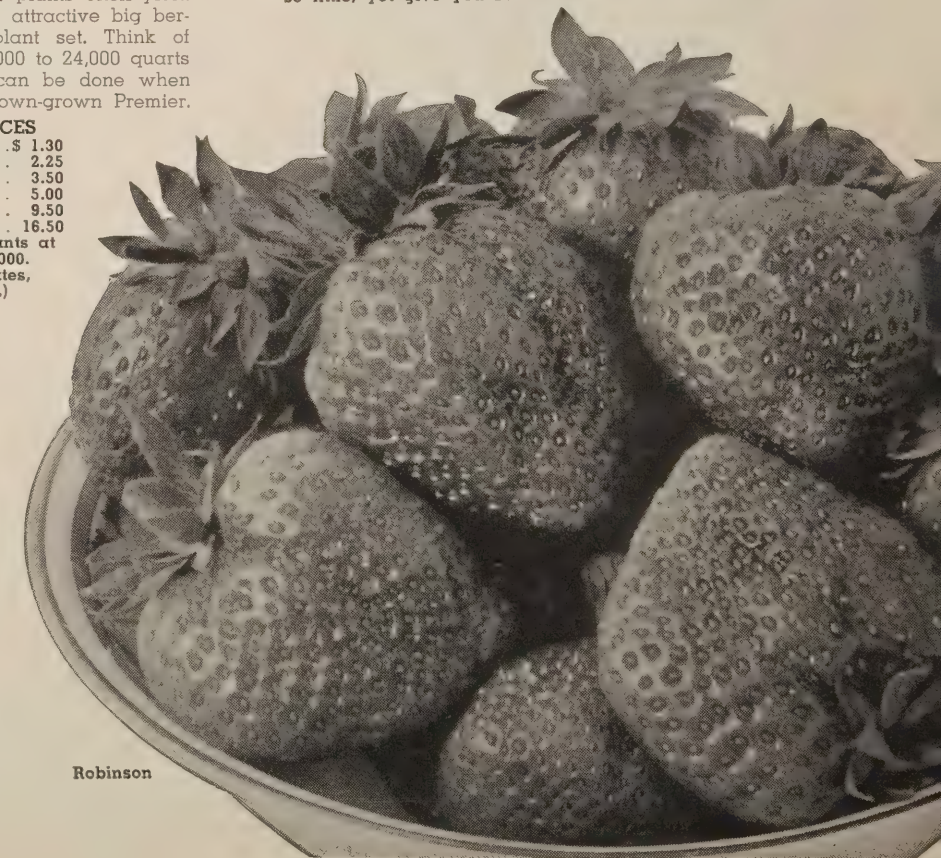
### A Variety for Garden or Field A New Spring Fruiting Variety

1. Berries large, sweet.
2. Attractive glossy red.
3. Demands highest prices.
4. Very large, uniform.
5. Makes fine preserves etc.,
6. O. K. for deep freezing.

You will win every time with Keith's Robinson whether for market, roadside stand, or for home uses.

### ROBINSON PRICES

25 plants	.....\$1.20	200 plants	....\$ 5.00
50 plants	..... 2.00	500 plants	.... 8.50
100 plants	..... 3.00	1000 plants	.... 14.50
2500 or more at \$13.75 per 1000.			
(For Parcel Post Rates, see page 18.)			



Robinson



# ASPARAGUS You Should Have An Asparagus Bed

## ● Requires so Little Care, Yet Gives so Much:

No hoeing or cultivation necessary—just mulch with leaves or lawn clippings.

## ● Costs so Little to have so Much—Lots of Fresh Asparagus:

Twenty-five roots (plants) per family of four—less than \$1.00 each.

## ● One Planting Lasts a Lifetime:

Even in grass, Asparagus lives on and on—does and thrives better under mulch.

## ● Takes so Little Ground Space—12 inches per plant:

Twenty-five roots (family-size bed) takes only a 2 ft. by 25-ft. space.

## ● Begins Producing in a Year after Planting:

Two-year roots yield some cuttable shoots (stems) next spring after planting.

## ● Early for Table Use:

Begin cutting in May and continue for 6 weeks or more.

## ● Early Spring Cash Crop—\$500 to \$600 per Acre:

There is no crop that will give you earlier money in spring with so little expense and care than an Asparagus bed. More than one man makes extra dollars from a small Asparagus bed—sells for cash to his neighbors and stores.

Asparagus Makes a Useful, Attractive Hedge Toward Back of City or Suburban Lot—Try It.

## New Paradise Asparagus

A new remarkable, productive "Asparagus. Comes into production next spring after planting—you don't have to wait two or more years with Paradise. It sends up its sturdy, tender, thrifty shoots each spring, increasing more and more each year. The shoots are large (see cut at left), crisp, excellent for freezing. Set Paradise Asparagus this spring. You will never regret it.

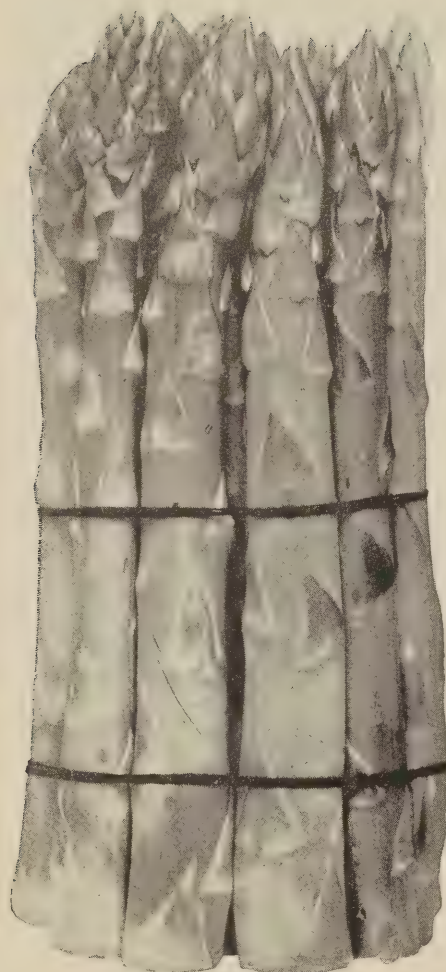
Paradise Prices	12	25	50	100	250	500
1-Yr., No. 1 Roots .....	\$0.75	\$1.00	\$1.75	\$3.00	\$6.50	\$11.50
2-Yr., No. 1 Roots .....	1.00	1.75	3.50	4.85	8.85	15.00

Write for prices on larger quantities.

## Planting and Cultural Directions

**ASPARAGUS:** Dig trench 12 in. deep, 16 in. wide in well-drained location. Fill trench half full with top soil mixed one-third with rich compost or well-rotted manure. Pack well, then spread roots out flat on this flat surface and cover with 3 in. of the soil mixture. As Asparagus shoots come up, fill in remainder of the trench. Space plants 12 to 16 in. apart in trench. Mulch with compost, strawy barnyard manure or chicken manure in straw, leaves, lawn clippings, etc.

The mulch should be thick enough to keep down weeds and grass and keep ground cool and moist.



Paradise Asparagus—New Early

## Horseradish

**Horseradish** is easily grown, and practically without care, and when the initial cost of 12 roots is so little (less than \$2.00) you should have a Horseradish planting. Locate the bed in some out-of-the-way place and it will take care of itself with a little mulching. Set roots upright in prepared soil with the tops 2 in. below surface. The roots multiply rapidly for family uses.

**Prices:** Large crowns (see cut at right) 3 for 60c; 6 for \$1.00; 12 for \$1.75; 25 for \$3.00; 50 for \$5.00.



## Chinese Chestnut

Plant for—Food, Shade, Beauty.

Chinese Chestnut is fast growing, making an unusual, attractive shade tree for lawn in few short years. Will be something different in the tree line from your neighbor's. Besides, you will have those meaty, tasty nuts, 4 to 6 to a "bur". Will relish them roasted or boiled. Your Chinese Chestnut trees are once transplanted and 4 years old. They bear nuts sooner. **Price:** 4-yr., 3 to 4 ft., each \$2.25; 2 for \$4.00.



## RHUBARB

### So Easily Grown at So Little Cost

Rhubarb (pie plant), like Asparagus, is so easily grown that no family should be without this useful delicious food. It will thrive in any well-drained garden soil and can be planted and cared for much the same as Asparagus (see above) by mulching, thus eliminating much care and time. Why be without the Pies, Jams, Jellies, Sauce, etc. that Rhubarb can supply for your table when its growing costs so little and takes so little time? Get that planting started this spring. Six to 12 plants will be all you will need for family use. Send in your order for a spring planting.

### MacDonald—A New Improved Variety

Produces tender, juicy stalks 3 feet tall and over an inch in diameter. Produces these large, tender, red stalks from early spring well into summer. Seldom, if ever goes to seed. At MacDonald College in Canada, where it originated, Prof. Bunting says: "—very highly colored, a dazzling, attractive stalk of large size, productive, very tender, and succulent, excellent quality, valuable for pies and desserts." When cooked it's as red as Cherry juice—just wonderful. We offer **STRONG DIVISION** roots.

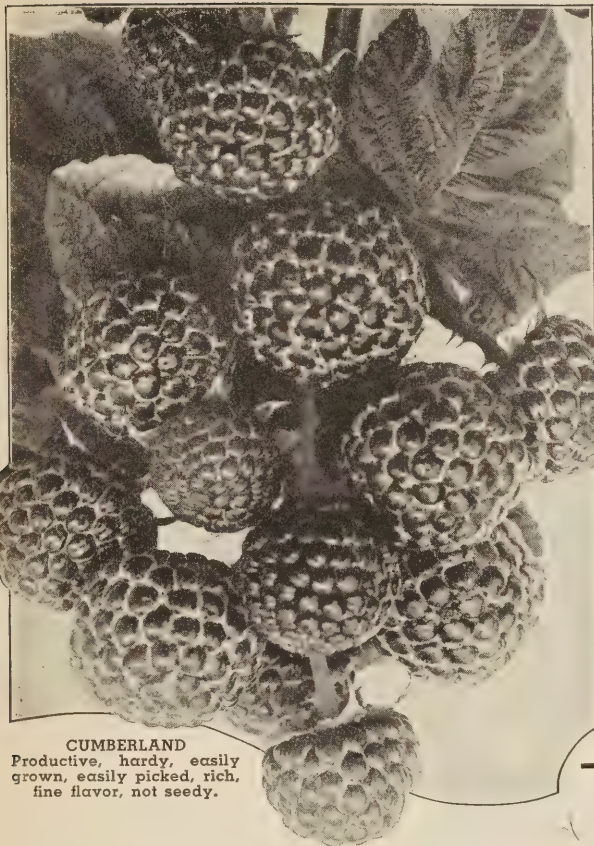
**Prices:** No. 1 Strong Root Divisions, 75c each; 3 for \$2.10; 6 for \$3.95; 12 for \$7.50; 25 for \$12.00.

**RHUBARB CULTURE:** In setting Rhubarb dig trench and follow instructions given for Asparagus, **except** set root upright and deep in the prepared soil so the crown is 3 inches from ground surface. Cover crowns with an inch of loose soil and fill in to ground line after stalks reach 8 to 10 inches high. Fertilize heavily in fall with stable manure or good garden commercial fertilizer working it well into soil after cold weather.



MacDonald Rhubarb





**CUMBERLAND**  
Productive, hardy, easily  
grown, easily picked, rich,  
fine flavor, not seedy.

# THE Cumberland (Midseason) Black Raspberry

**A Leader for Years—Still Going Good**

Cumberland is the leader in the black Raspberry "family." Growers plant more Cumberland than any other variety. WHY? Because Cumberland is a very reliable yielder of large crops of marketable berries. You can depend upon Cumberland when others fail. The canes are hardy and strong—don't break over easily with their loads of big berries. Cumberland is also a very suitable berry for home use—berries large, not seedy, well flavored, and there are lots of them. We know Cumberland will please you in every way.

PRICES: 1-Yr., No. 1 Tip Plants			
6 for .....	\$0.95	50 for .....	\$4.50
12 for .....	1.50	100 for .....	6.50
25 for .....	2.65	500 or more at \$5.00 per 100	

## Grow Keith's Black Raspberries for Home or Market

**3c** Why be without all the fresh black Raspberries you need for pies, jellies, jams, deep freezing, when just a few plants at so little cost can supply you with all the berries you need at so little cost per quart. And the plants can easily be grown in your garden, along the back yard fence, along the drive, or in many out-of-the-way places. One planting lasts for years, and there is very little care needed. Just the berry for your summer home. Bears while you are there.

## Here's Where Morrison Leads

1. Largest berries.
2. Firm—don't crumble.
3. Meaty berries—not seedy.
4. More quarts per bush than other varieties—big yields.
5. Bushes large, hardy, thrifty.
6. Canes strong—don't break over.
7. Profitable—more money per bush, per acre.

## The New Black Raspberry Profitable—Productive—Hardy

Morrison berries are very large, don't crumble, aren't seedy, have pleasing rich lasting flavor, glossy black color. Best for table and home uses, and brings "tops" in markets. This new variety has the highest praises from all who have fruited it, and growers are setting it for their leading black Raspberry.

**Morrison Prices (1-yr., No. 1):** 6 plants, \$1.25; 12 for \$1.85; 25 for \$3.00; 50 for \$4.95; 100 for \$8.75; 200 for \$16.65; 500 for \$35.00; 1000 for \$60.00.



Morrison

## Eldorado Blackberries

Eldorado is planted more for garden and commercial purposes than any other Blackberry. WHY?—Because the bushes are hardy, thrifty growers, producing well in either sandy or heavy soils—just so it is well drained. Canes do not winter-kill. Berries are sugar-sweet, juicy, no hard cores. The best for Blackberry juice, jam, pies, or fresh fruit for the table. By adding a few extra plants, you can have extra berries to sell to stores—a little extra money. Set a Blackberry bed this spring. You can't go wrong when you use Eldorado. It is a proven variety.

### Eldorado Transplants

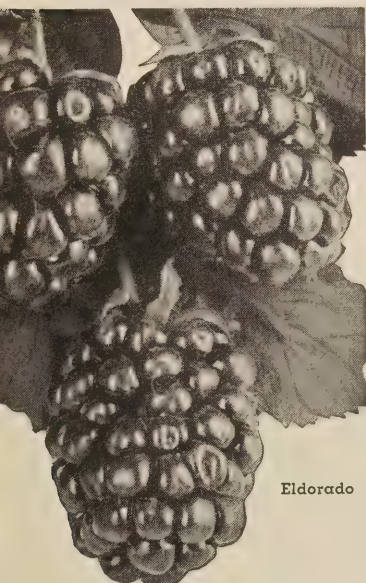
This spring we have Eldorado transplants for our customers. These plants are much larger than the one-year plants. The roots are numerous and the tops branch. Will save you a year in hoeing, cultivating, and care and you will get berries just that much sooner too. You will get a lot more for your money when you buy Transplants.

### Eldorado Prices: 1-Year, No. 1

12 for .....	\$1.00	200 for .....	\$11.00
25 for .....	1.95	300 for .....	15.75
50 for .....	3.00	500 for .....	25.50
100 for .....	5.75	1000 for .....	50.00

### Eldorado Transplants

12 for .....	\$ 1.85	50 for .....	\$ 5.85
25 for .....	2.65	100 for .....	10.00



Eldorado





Indian Summer

For Parcel Post on Raspberry Plants See Table Page 18.

## Indian Summer = 2 Crops Instead of 1

**New Everbearing Red Raspberry** decidedly superior to any yet introduced. Not only bears in June (usual season for reds), but all fall, beginning in September and ending in October. **Two crops instead of one.** Other everbearing reds do not produce many berries during the autumn months, but Indian Summer is loaded. It certainly is a **FALL PRODUCER.** Berries are large, bright, attractive, medium red with a good quality and flavor. It's the best yet. **Price:** 1-yr., No. 1 plants, 6 for \$1.35; 12 for \$2.25; 50 for \$7.60; 100 for \$12.75.

## Golden Queen A Yellow Raspberry

We are offering this "Wonder Raspberry" to our customers this year for the second time. Not only is Golden Queen something unusual, but its golden yellow, sugar-

sweet berries make unusual preserves, jellies, etc., unlike anything you have ever seen or tasted before. You will sure like them as a fresh dessert too, because of their unique flavor, different from the Red Raspberries. You will find nothing more pleasing and appetizing than the Yellow Queen. The bushes are hardy, productive and practically thornless. Get a dozen or so. Golden Queen plants have something unusual yet useful. **Price:** 1-yr., No. 1 plants, 3 for \$1.00; 6 for \$1.75; 12 for \$3.00; 25 for \$4.75; 50 for \$7.00; 100 for \$11.00.



Golden Queen

## EVER-BLOOMING ROSES

All No. 1, 2-yr., field-grown. All are hand-pruned ready for you to plant. Especially selected for their beauty, fragrance, and everblooming.

**POINSETTIA.** Brilliant glowing red, much like the Xmas Poinsettias. Never was a better red Rose. Buds perfectly gorgeous. **Each \$1.15.**

**K. A. VICTORIA.** Snow-white. Buds have slight lemon tint opening into clear white. Used by all gardeners as their best white. **Each \$1.15.**

**GOLDEN DAWN.** Yellow, flushed with old rose, deep yellow turning to lemon; fragrant, profuse, continuous bloomer, all summer. **Each \$1.25.**

**PRES. HOOVER.** Red trimmed in salmon, called a two-tone. One of the very best two-tone Roses. **Each \$1.10.**

**THE DOCTOR.** Predominating pink, oversplashed with rose. Beautiful buds in silvery white. **Each \$1.20.**

### Everblooming Rose Collection No. 1

5 One each of the above listed Roses .....\$5.85  
You save .....\$0.75

Only  
\$5.10

## ROSES NEW FLORIBUNDA

The Floribundas are an entirely NEW, different and distinct race of Roses. Bloom profusely from June until freezing weather. Flowers much like the Hybrid Everblooming Roses. Bushes "bushy" 24 to 36 inches high. Becoming very popular all over the country. We offer four of the best, most continuous, excellent bloomers.

**FLORADORA.** A beautiful coral-orange-red. Buds perfect, slow in opening. One of the hardiest, freest blooming Roses, extremely sturdy, vigorous. **Each \$1.35.**

**CHATEAU.** Deep, dark, satiny-red. One of the most dazzling red Roses. Resembles the Hybrid Teas. Very hardy, grows under adverse soil and weather conditions. **Each \$1.35.**

**MRS. FINCH.** Light pink changing to lighter shades. Blooms fully double, 2 in. across. Like all other Floribundas we offer, a continuous bloomer. **Each \$1.25.**

**RED RIPPLES.** Brilliant red, with waved rippling petals. One of the best red Roses we've ever seen. Grows 30 inches tall and is loaded with buds and blooms from June until freezing weather. Red Ripples will surprise you. **Each \$1.35.**

### Floribunda Rose Collection No. 2

4 One each of the above listed Roses .....\$5.20  
You save .....\$0.55

Only \$4.65





# Keith's NEW-Way <sup>To Grow</sup> Strawberries

**Saves Space, Saves Time — Gets You Four Times the Berries**

This is a New and Better Way to Grow More and Better Berries. Large areas are not necessary. Keith's NEW WAY requires only one-third the space required by the ordinary ways, and you can harvest more and better berries.

**Here's What You Do:**—Instead of making the Strawberry rows 3½ to 4 feet apart, which will take up so much of your garden space, Keith suggests this "NEW WAY"—Space the rows 15 inches apart and arrange them in 4 rows per bed. (If you want a wider bed, make more rows.) You will then have a bed 3 feet 9 inches wide from outside row to outside row. Allow at least 7 inches on the outside of each row. You will then have a bed only 5 feet wide, accomodating four rows of Strawberries.

Set the Strawberry plants one foot apart in the row, then 100 plants will take a bed 25 feet long and only 5 feet wide, instead of over 15 feet wide, if you followed the old way. You can readily see where Keith's "NEW WAY" requires only one third the space. One hundred plants will take a bed 5 feet wide by 25 feet. After the old ways, the bed would be the same length, but over 15 feet wide.

To care for the plants in a "NEW Way" bed, allow the runner plants to take root 5 inches apart between the mother plants (the plants you set out), both in the row and between the rows. When you have all the space filled with young rooted plants (5 inches apart), keep all runners cut off thereafter. Keep the ground well stirred around the mother plants and young ones too. You will have to help the runner plants take root where you want them spaced, by placing moist soil over their base as they form on the runners. Water the mother plants in a trench 2 inches from the base with Ra-Pid-Gro, dissolved in water, (see page 18) after planting and 3 to 4 weeks later. Sprinkle the soil between the rows with the same, and work it into the soil so it will be there for the young plants. Mulch the bed after all the plants are well rooted, or in the late fall after the ground freezes, with lawn clippings, straw, etc. A winter straw mulch should be 4 inches thick of loose straw. (Read page 19 for "winter mulch" for Strawberries, also soil preparation, fertilizing, etc.)

**\$4.45**

## New-Way Strawberry Garden

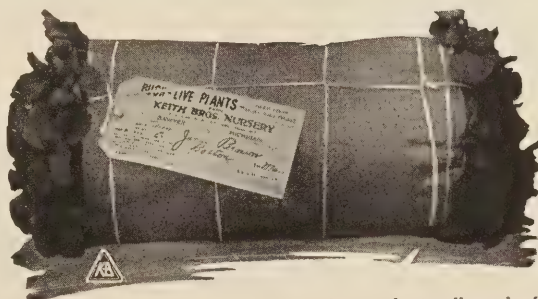
25 Dunlap .....	\$1.10
25 Robinson .....	1.20
25 Premier .....	1.30
25 Dorsett .....	1.35

**Only \$4.45**

(For Postage see page 18.)

100 Plants ..... 4.95

(Two Gardens, 200 plants, Only \$7.70.  
Three or more Gardens, \$3.50 Each.)



Above is your package of 100 Strawberry plants all ready for New-Way Strawberry Garden. A possible 100 quarts of sweet, luscious berries. ALL for ONLY \$4.45. (See Offer at left.)

## 100 Plants Supply Family

Would you like to have all the Strawberries you could use for your table and some to "put up?" These are yours when you set a NEW-WAY Strawberry Garden. Takes only 100 plants and 5x25 feet of ground space. Plenty berries during Strawberry time is a treat.



There is always quick, easy money in Strawberries—always a ready cash market for what the family don't use.

**ONLY 5 x 25 ft.**

It takes only a small space (5x25 ft.) to accomodate a family Strawberry bed. Along the back fence—next to the garage—along the side fence. Locate the place and order your New-Way Strawberry garden today. There's always lots of satisfaction in having your own Strawberry bed.

**2 for \$7.70**

See Above at Left.



The whole family in their Strawberry Garden. A Strawberry Garden like this will supply you with a lot of berries all season—save you lots of living cost and berries for extra cash.



## Housewives — Attention

Why be without fresh, delicious berries all through Strawberry season? It takes such a small space (only 5x25 ft.), and so little care to have a family Strawberry bed. You'll then have berries when you want them.—Fresh, frozen, preserved. Order the above New Way garden today.



# Ra-Pid-Gro A New Complete Plant Food

The "Miracle Plant Food"  
For Fruits, Flowers, Shrubs, House Plants, Gardens, Lawns  
Anything That Grows

## What Is Ra-Pid-Gro?

Ra-Pid-Gro is a granulated, complete plant food, easily prepared for use by dissolving it in water at the rate of 1 lb. to 22 gallons of water. Besides the three main plant foods—nitrogen, phosphorus, and potash—it contains Vitamins B<sub>1</sub> and B<sub>2</sub> and other plant foods essential for healthy plant growths, all soluble in water, which makes them readily available for plants for a quick start, and a rapid, healthy growth. Plants given Ra-Pid-Gro in water need no other fertilizing, for Ra-Pid-Gro is a COMPLETE PLANT FOOD. Apply around plants according to directions on the bag. Also useful in transplanting. Dip roots in solution 3 or 4 minutes.



### RA-PID-GRO Makes Strawberries Grow

The roots of the plants on left were dipped when planted and watered along rows afterwards with Ra-Pid-Gro. Those on right were not. Note difference. Ra-Pid-Gro gets plant food to plants when they need it, right after planting. See "How to Use Ra-Pid-Gro" at right.

## How to Use Ra-Pid-Gro

Dissolve in water at the rate of 1 lb. to 22 gals. of water and it is ready to use. Dip the roots of plants for 3 to 4 minutes in this solution just preceding planting. After planting soak the soil around the plants with the same solution, done easily by making a trench 6 in. from plant. Fill in trench twice. When it has soaked away, fill in trench with loose soil. Don't pack soil. In this way you can water and "feed" at same time. In row crops, like Strawberries, make trench 3 in. from plants.

## A Lawn Experiment

We gave a neighbor a 1-lb. bag of Ra-Pid-Gro and he made the following test—He dissolved the 1 lb. in 22 gals. of water, and with a sprinkling can he applied the solution to a 3-ft. strip across his lawn at the rate of 1 gal. to 4 feet of strip, then sprinkled the whole lawn as usual. In 15 days, he could hardly believe his eyes. The grass on the 3-ft. strip where the Ra-Pid-Gro had been applied was greener, thicker, and much more vigorous in growth. Try this if you want to see what Ra-Pid-Gro will do. It gave equal results for him in vegetables and flowers.



## How to Dip Roots

Roots of Raspberries, Grapes, Roses, Shrubs, Blueberries, etc., may be dipped for 3 to 4 min. before planting. 1 lb. of Ra-Pid-Gro to 22 gals. of water. Use same solution to water and "feed" plants after setting. Read "How to Use Ra-Pid-Gro."

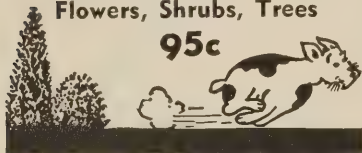
### PRICES (1-lb. makes 22 gals.)

1-lb. bag—makes 22 gals.—postpaid \$1.25  
2-lb. bag—makes 44 gals.—postpaid 2.35  
5-lb. bag—makes 110 gals.—not ppd. 4.50  
10-lb. bag—makes 220 gals.—not ppd. 8.75  
1- and 2-lb. bags, postpaid in States in Groups 1 and 2; beyond, add 20c per lb.  
Write for special prices on larger quantities.

## DOGZOFF

Eliminates the Dog Pest  
Keeps Dogs Away from  
Flowers, Shrubs, Trees

95c



DOGS DON'T HANG AROUND  
WHERE YOU PUT "DOGZOFF"

"Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; prevents rabbit injury, keeps cats away from bird cages. Doesn't injure furniture, etc.

Price: 95c per pkg.  
Postpaid in States in Groups 1 and 2.  
Beyond add 20c.

## Mole Killer

Will Rid Your Lawn and Garden of Moles,  
Gophers, etc.

Of the mole killers we have used here on the nursery or farm **MO-GO** is the **BEST**. It sure gets the moles every time.

Our lawn was sure "riddled" (ruined) by moles. "Mole-hills" and burrows were everywhere. Moles sure gave it everything they had. We applied **MO-GO** only twice and the moles were gone.

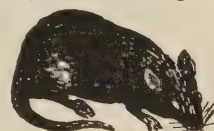
**MO-GO** killed them off.

Golf Courses use **MO-GO**. They have very little trouble with moles.

**MO-GO** is easily applied. Make holes with pencil 3 ft. apart in mole's burrow, drop in 3 kernels (use spoon), pinch holes shut and you are through. **NO MORE MOLES.**

Price \$1.35 per pkg. (Enough to kill 200 moles)  
Postpaid in States in Groups 1-2. Beyond add 15c.

## Rat Killer-New Contains "Warfarin"



\$1.75



## Banarat

This new, different Rat-killer contains "Warfarin" that deadly rat and mouse killer developed by the University of Wisconsin. Federal agencies prove that Warfarin, the "killer" in Banarat, is the most effective means of rat control yet known. Rats like it and go back many times to eat it, don't suspect it. All rats get it before any begin to die. Then they all die. Follow instructions on can and it sure gets the rats. We use it entirely about nursery and farm, also in home for mice. Prices: 1/4-lb. can (makes 5 lbs. of bait) enough for home of average farm, \$1.75. 1/2-lb. can, farm size, makes 10 lbs. of bait, \$3.00.

Postpaid in States in Groups 1 and 2.  
Beyond add 20c.

## PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to balance)

To have your Parcel Post shipment come to you with postage paid, add to your order postage required as shown herein:	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
Strawberry, 1-yr. Asparagus. For first 100 plants or less	21c	29c	42c	60c
For each additional 100 plants or less—100 Gladiolus Bulbs	9c	19c	39c	49c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less	29c	42c	52c	75c
For each additional 100 plants or less	15c	20c	41c	69c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less	23c	33c	49c	72c
For each additional 50 plants or less	10c	18c	39c	60c
Shrubs, Trees, 2-yr. Grapes, 2-yr. Transplants—12 plants or less	21c	31c	47c	65c
For each additional 12 plants or less	10c	20c	40c	50c

## STATE GROUP for Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

**Group No. 1** includes Mich., Ohio, Ind., Ill., Wis.  
**Group No. 2** includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., W. Va., Tenn., Ky., Md., D. C.  
**Group No. 3** includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N. M., La., Miss., Ala., Ga., Fla., N. and S. Car., Me., N. H., Vt., Mass., R. I., Conn.  
**Group No. 4** includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

Note what group your state is in, then refer to Parcel Post Table at left for postage and add if your shipment is to come by Parcel Post.



# In Ordering Consult the Following Information for Customers

## Here's What WE Ask You to Do:

1.—**ORDER EARLY.** Orders shipped as requested. First come, first served. To get plants shipped on requested date order early. You also get first choice of varieties, and avoid substitutions.

2.—**USE OUR ORDER BLANK.** Fill in all information asked for. **IMPORTANT.**

3.—**PRINT OR WRITE** name and address plainly.

4.—**RECHECK YOUR ORDER** for mistakes in varieties, money sent, postage, etc.

5.—**MAKE YOUR LETTERS SHORT** and to the point. Long, rambling letters are confusing, take up valuable time, and require more writing.

6.—If it's necessary to write us about your order, or in ordering second time, **BE SURE TO RETURN** the card we sent you in acknowledging your order. **VERY IMPORTANT.**

7.—**SHIPPING SEASON** from late March until late May, depending on season. Also in fall after we have had cold enough weather to harden plants. Have plants shipped early. Read carefully No. 13 at right. The earlier plants are set the better.

8.—**PLANTING SEASON.** Set plants early as you would make early garden and from then on until after Corn planting time. (When Oak leaves are about the size of squirrel's ears.) Early set plants always do best.

9.—**REMITTANCE.** Post Office Money Order or Express Money Orders are safer for you and most convenient for us. Send them when possible. But we gladly accept your check, bank drafts, etc. Letters containing currency should be **REGISTERED.** Shipments will be made C.O.D. if one-third is sent with order.

10.—**YOUR PROTECTION.** We guarantee safe arrival under the following conditions. We do not hold ourselves responsible for negligence or damage in transit. We replace orders to the extent of damage or loss if **customer sends, within three days** after arrival, statement from Express Agent or Postmaster showing extent of same. **Parcel Post shipments must be insured if loss is to be recovered.** Raspberry and other cane plants travel at customer's risk ordered shipped after May 1st and Strawberry plants after May 15th.

11.—**EXPRESS SHIPMENTS.** Owing to the increase in express and Parcel Post rates, one is about as cheap as the other. We suggest larger orders be sent by Express. The minimum Express rate this year is \$1.50. Express shipments always travel better than Parcel Post, and the shipment always carries insurance against damage or loss.

12.—**PARCEL POST SHIPMENTS.** Small orders can be sent cheaper this year by Parcel Post into all States except Washington, Oregon, and California. If you live in States in Groups 1, 2, and 3, you will find Parcel Post cheaper than Express. Consult your Postmaster. Parcel Post table bottom page 18 gives postage to add to your order cost.

13.—**HAVE PLANTS SHIPPED EARLY.** Have your plants shipped early while weather is still cool. They travel better, not apt to heat. All plants should be shipped before they take on any spring growth. You will receive and get them planted in the most dormant condition possible, we suggest the following. **Read carefully** the following:

**First**—Have your plants shipped early and heel them in so you will have them as soon as your soil becomes suitable for planting.

**Second**—Get your ground ready just as soon as spring weather permits, and then get the plants set out as soon thereafter as possible. Get them set while they are still dormant. **DON'T WAIT** until the weather gets hot. Have them on hand for early planting.

**Third**—Especially have your Blueberry, Raspberry, Rose bushes shipped early. Read paragraphs 4 and 6 above. They can be heeled in and kept dormant. Have them shipped early.

**Fourth**—Don't allow plants to lie around in original package. Either plant at once or break open package and place in cool place.

## PLANTS REQUIRED PER ACRE

	Width of Row	Plants in Row	Plants per Acre
Strawberries (field culture) .....	3 ft. 8 in.	18 in.	8,000
Strawberries (garden culture) .....	3 ft.	18 in.	9,700
Everbearing Strawberries (field) .....	3 ft.	16 in.	11,000
Everbearing Strawberries (garden) ....	3 ft.	12 in.	14,500
Blueberries (field) .....	6 ft.	9 ft.	800
Blueberries (garden) .....	5 ft.	6 ft.	1,400
Red Raspberries .....	6 ft.	3 ft.	2,500
Black Raspberries .....	7 ft.	3½ ft.	1,800
Grapes (light soil) .....	8 ft.	10 ft.	540

## Soil Preparation and Culture

### STRAWBERRY

**SOIL.** Any good soil that will grow a paying farm crop will grow Strawberries. The most ideal is a rich, moist, cool sandy loam. It should be well-drained, and not in a low, frosty location.

**SOIL PREPARATION.** Thoroughness is very essential. Plow the soil 8 to 10 inches deep. Do so as far in advance of planting as possible. Allow soil time to settle well before planting. Harrow and disk frequently so that top layers become mellow yet firm before planting.

**ENRICHING THE SOIL.** Banyard manure is always considered best. Apply 15 to 20 wagon loads per acre before plowing, disk well into soil then plow under. Apply 5 to 7 loads of fine, well-rotted manure to the top after plowing, and disk and harrow this well into the top layers. On a smaller scale, use 4 to 5 bushels per square rod. Chicken manure may be used, but it is best to mix 1500 lbs of it with 500 lbs. of 16% acid phosphate and apply at the rate of 25 lbs. per square rod. In using **COMMERCIAL FERTILIZERS** apply 1000 to 2000 lbs. of 4-16-4 fertilizer per acre. On smaller lots use 15 to 25 lbs. per square rod. Apply to the top soil and disk in like the manure. Do not place fertilizer in the hole in setting plants. Apply in a shallow trench along each side of the row, averaging two teaspoonfuls per plant, at least 2 inches from the plant's base. Fill trench with water to soak fertilizer into soil.

**SETTING THE PLANTS.** Set as early as possible in the spring. Set the plants so the crown is just even with the top of the soil surface and pack soil very firm about the roots. There should be no air space around the roots.

**CARE AFTER PLANTING.** Keep the blossom clusters picked off. With the everbearers, allow those that show up 5 or 6 weeks after planting. Keep soil well stirred around plants. If weather is dry and hot, water along side row in a trench. Refill same after water has soaked away. Train runners in row, spacing them 3 to 4 inches apart. No piling upon each other. For best garden results, follow suggestions top page 17.

**WINTER MULCH** should be placed on after the soil freezes 2 to 3 inches deep. Use straw or other coarse material that will not pack down and smother the plants. Apply 3 to 4 inches thick and take part of it off in the spring when the plants show growth. Place it between the rows for mulch to keep the berries from becoming sandy during rains.

### GRAPE

Grapes may be grown in any fertile **well-drained soil.** They may also be grown along back-yard fence, training the vines on the fence, pruning out the old vines as suggested for field culture mentioned herein. Plow the soil in the early spring, or the fall before. Plant in early spring.

(Continued top next column)

### (GRAPE CULTURE—Continued)

Space rows 9 feet, set plants 12 feet in the row. For light soils or gardens set 8 by 10 feet. Dig the hole a foot deep and large enough to prevent cramping or crowding roots. Pack the soil firm about the roots, using the top soil.

Train vines first year to a stake; second year set posts between every other plant, staple wire to post about hip high and tie one vine to the wire. Use the best one that grew the year before. Next year add another wire, 16 inches above the first and train one vine each way on each wire. Follow this system each year using the vines (canes) that grew the year (summer) before for the "arms," one per wire, 4 in all. For a spray schedule, consult your county agricultural agent. Read soil preparation under Strawberries.

### BLACK RASPBERRY

Set plants in spring 3½ feet apart in rows 5 feet (gardens) to 7 feet (field) apart. Keep ground well cultivated or mulched (4 to 6 inches of straw, sawdust, etc.) to down weeds and grass. Cut out old canes as soon as they are through fruiting, take from garden and burn. Nip ends off new green shoots in spring when they are 18 inches high, causing them to branch. This prevents long "weepy" canes. In spring trim branches on canes back to 8 to 10 inches, and long "weepy" canes back to 3½ feet. Read soil preparation under Strawberries.

### RED RASPBERRY

Set plants 2½ feet (garden), 3 feet (field), in the row and space rows 5 feet (garden), 6 feet (field), apart. Bushes may be kept in the "hill" by cutting off all the new shoots that come up between the plants you set, or you may have a "hedge row" by allowing the young shoots that come up in the row to grow and develop into individual bushes. After fruiting, cut out all old canes that fruited, leaving the young shoots that come up from the base of the plant to remain and make fruiting wood for the following year. Cut canes back in spring to 3½ feet. Read soil preparation under Strawberries.

### BOYSENBERRY

Set plants 4 inches deep in rows 6 feet apart (field culture 8 feet). Set plants 6 feet apart in row (field culture 8 feet). Be very careful not to break the tender sprouts coming up from the middle of the root mass. Keep soil well stirred around and between plants. Grow some other crop (Potatoes, Tomatoes, etc.) between plants first year. Allow the young canes to run on ground. In fall, train them in the row and cover lightly with straw, in sub-zero climates. Hold straw in place with a little soil along edges. Remove mulch in spring when buds begin to "shoot" and tie the canes to wires stretched over posts 3 feet high. Picture on page 23 shows taller posts with two wires stapled to side. First wire 2½ feet, second wire 4½ feet. Cut out old canes as soon as they are through fruiting and remove and burn. Allow the young canes to run on the ground and handle in fall as mentioned above. Read soil preparation under Strawberries.



# Keith's LATHAM Red Raspberry

## The "Old Reliable"

No Better Sure-to-Bear Red Raspberry  
The Best Late Red

LATHAM is the most planted and fruited Red Raspberry today. Growers in every fruit section of the country plant Latham. If it were not the best they sure would not plant it. You will also find Latham a leader in home gardens. It always bears.

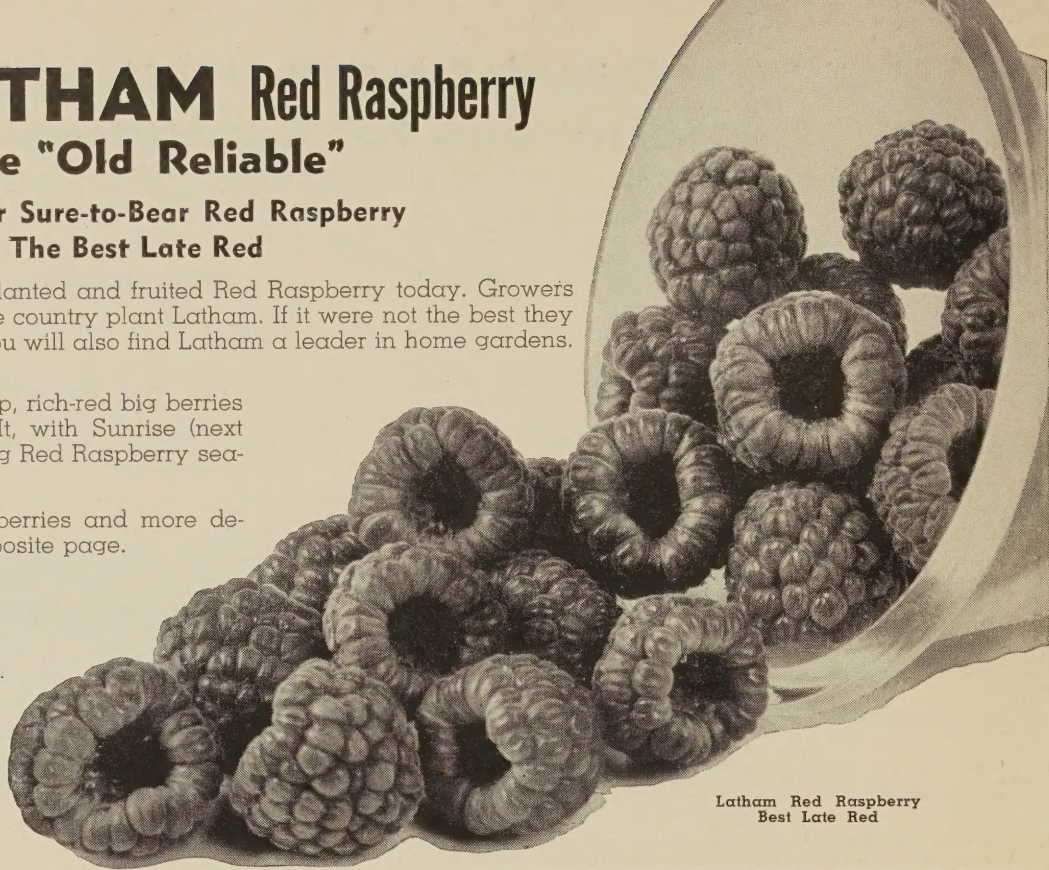
LATHAM ripens its deep, rich-red big berries from midseason to late. It, with Sunrise (next page), will give you a long Red Raspberry season with lots of berries.

For colored picture of berries and more detailed description, see opposite page.

### LATHAM PRICES 1-Year, No. 1

12 plants	.....\$ 1.95
25 plants	..... 3.25
50 plants	..... 5.50
100 plants	..... 9.95
200 plants	..... 18.85
300 plants	..... 24.75
500 plants	..... 39.00
1000 plants	..... 75.00

Prices of Latham Transplants next page. They are the best plants grown.



Latham Red Raspberry  
Best Late Red

# Keith's Red Raspberry Transplants

Why Wait Two Years? Set Keith's Red Raspberry Transplants, Have Berries Quick—Bear in 60 Days

Keith's Red Raspberry Transplants, both in Latham and Sunrise, are the best to be had. Note the large root system and branched tops, loaded with fruit buds, as compared with the one-year at right. They save you a whole year. No sitting around waiting two years for berries. Have berries this summer.

Keith's Red Raspberry Transplants. Our best for back-yard gardens. Folks with gardens or small space along back-yard fence find them their best buy. They save you time and money.

All of Keith's Red Raspberry Transplants are properly pruned and made ready for planting for you. All you have to do is plant them.

### Keith's No. 1-A Selected Transplants

These are selected plants that have grown in the more open nursery row where they have grown larger, more branches, have more fruit buds and larger root systems, and they cost so little more for these selected larger plants. You get so much more for so little. Why not set the best. Set Keith's No. 1-A Selected Red Raspberry Plants.

### Sunrise Prices

No. 1 Transplants		No. 1-A Transplants	
6 plants	.....\$ 2.00	6 plants	.....\$ 2.75
13 plants	..... 3.00	13 plants	..... 3.75
25 plants	..... 5.00	25 plants	..... 6.50
50 plants	..... 7.50	50 plants	..... 9.75
100 plants	..... 13.00	100 plants	..... 15.00
200 plants	..... 22.50	200 plants	..... 25.00
300 plants	..... 30.00	300 plants	..... 35.00
500 plants	..... 40.00	500 plants	..... 50.00

NOTE: Write for special prices on larger amounts.

One-Year No. 1 SUNRISE  
6 plants for \$1.25; 13 for \$2.00; 25 for \$3.50; 50 for \$5.50; 100 for \$9.50;  
200 for \$16.00; 500 for \$30.00; 1000 for \$55.00.



Plant at left shows one of Keith's Red Raspberry transplants; one at right is a 1-year size so commonly offered. What a difference. Note the root system, and the branched top bearing lots of fruit buds (A).





Sunrise—Early

## NEW RED RASPBERRY SUNRISE

Early — Ideal for Small Homes

### Save a Whole Year

Set Keith's Sunrise Transplants. They bear this summer. Don't wait a year. Have berries in 60 days.

### Mr. Black of New Jersey says:

"SUNRISE is as early as Chief and almost as large as Latham. Much better quality and berries don't crumble. Two weeks earlier than Latham."

### From U. S. Dept. Agriculture. Bulletin No. 397:

"The berries pick easily, of fine texture, juicy, non-crumblly, mild sub-acid in flavor, with good Raspberry aroma."

**Sunrise Prices on  
Opposite Page.**

## The "Old Reliable" - Late LATHAM

**Bears Every Year — Quarts of Big Berries  
Commercial Leader — OK for Gardens**

LATHAM, the "Old Reliable", is a very late, dependable Red. Sure to bear you **quarts** of rich, deep red berries every year. One of the most planted commercial and home-grown Red Raspberries. It is dependable anywhere for it sure grows and produces. Planted with the Sunrise (early), you will sure have lots of berries for a long time during the summer—July through August. Read page 20.

### Here's Where Sunrise Leads—

1. Earliest of all Red Raspberries.
2. Berries don't crumble. Pick easily.
3. High quality, rich Raspberry flavor.
4. Excellent for table uses, preserves, etc.
5. Bushes hardy, thrifty. Don't winter-kill.
6. Highly praised by state and government men.

### Latham Transplants Haves Berries This Summer—Save a Year

No. 1 Transplants		No. 1-A Transplants	
6 plants	\$ 1.50	6 plants	\$ 2.25
13 plants	2.50	13 plants	3.50
25 plants	4.50	25 plants	5.50
50 plants	8.25	50 plants	10.00
100 plants	14.00	100 plants	17.50
200 plants	25.25	200 plants	30.00
300 plants	34.50	300 plants	40.00
500 plants	53.00	500 plants	60.00
1000 plants	100.00	1000 plants	115.00

See Opposite Page for 1-yr. Prices. Page 18 for Parcel Post.



Latham—  
Late





### → HOPA Flowering Crab

A very hardy Flowering Crab for the North. Flowers are a deep rich apple-blossom-pink which completely cover the tree and hide the branches in the spring. The little "apples" are bright red, hang on the twigs until late summer. Can be used for jam or jelly. 3- to 4-ft. trees, \$1.85 each; 2 for \$3.50.



Make a Beautiful Flowering Shrub



↓ Loads of Bronze-Red Cherries

### Three-in-One Shrub

(1) Flowering Shrub with masses of white flowers in spring. (2) Used for flowering hedge. (3) Loads of bronze-red Cherries up and down on the branches. They make tasty pies, jams, jellies, etc. Set about 3 ft. apart. May be pruned or not to any shape. Set this beautiful, useful Bush Cherry, and have something different. Blossoms and bears every year.

#### PRICES—All Blooming Size

	Each	3	5	10	25
2-yr. bushes,	\$0.75	\$2.10	\$3.25	\$5.95	\$12.50
3-yr. bushes,	1.25	3.00	4.50	8.35	16.50



Blue Hydrangea

### Blue Hydrangeas

Beautiful blue blooms 5 to 8 inches across, blossom through most of the summer. Our 2-year bushes will bloom for you this summer. For best blooms, keep soil acid. Use Keith's Acid Peat Humus (page 8) mix half with your soil. Bank up around 10 inches with leaves covered with soil for the winter. They like leaves mixed in soil. 2-yr. bushes, \$1.50 each; 3 for \$3.65.

### Keith's Collection of Giant "Glads"

This Collection is made up of selected varieties. Each one a prize winner, not "just any old variety." Each one is a showy, large-flowered, newer variety, selected for you when "Glads" were in bloom. You will be proud to have your friends see them when they are in bloom. ALL PRIZE WINNERS that sold for over \$1.00 per bulb when introduced.

50 Bulbs (10 different colors)	.....\$2.85
100 Bulbs (10 different colors)	..... 4.95
200 Bulbs (10 different colors)	..... 9.75
(Offered not less than 50 bulbs.)	

NOTE.—We change varieties each year.  
For Postage see bottom page 18.



Keith's "Giant Glad" Collection. Many colors, many kinds. 100 bulbs GUARANTEED to bloom.

### AZALEA MOLLIS

Hardy Azaleas, Yellow, Pink, Red, Salmon.  
Something Unusual for Your Garden.

Here's a strain of Hybrid Azaleas that will bloom and withstand our northern winters. Its waxy, attractive flowers in shades of deep orange, yellow, red, pink and salmon appear in May through June. They do well in full sun or partial shade, and in soils well filled with leaf mold. Acid Peat Humus (page 8) can be used to make soil acid, as in Blueberries. Mulch well with leaves, lawn clippings, etc., for the winter, banking up around the bushes. Because they are hybrids we cannot send any particular color, but you will be sure to get one of these brilliant colors in each bush. Comes packed in Acid Peat Humus. Price: 2-yr. bushes, each \$1.65; 3 for \$4.50; 5 for \$6.65. Postage same as for 100 Strawberry plants.

